

## Citrix Launches Worldwide Embedded Solutions Program for ISVs

*Program Will Drive New Market and Revenue Opportunities, Enable ISVs to Deliver Immediate Wired, Wireless and Web Application Deployment Solutions to Customers*

Citrix, leader globale nella fornitura di software e servizi per il virtual workplace, ha messo a punto programmi specifici per ISV (Independent Software Vendors). Tali programmi consentono agli ISV partners di avere un ruolo più strategico nel business dei propri clienti e di effettuare l'upgrade delle applicazioni Citrix senza necessità di riscriverle. I membri degli Embedded Solutions Program beneficiano inoltre dell'accesso centralizzato delle applicazioni, di maggiore sicurezza, assistenza tecnica e supporto al marketing e alle vendite. Sono oltre 300 le organizzazioni a livello mondiale ad aver adottato i programmi Citrix in anteprima. Tra queste, Cerner Corporation negli U.S., Axios Systems in U.K., SIVCO GROUP in Francia e RIB Software AG in Germania. L'iniziativa è stata istituita in America ed Europa.

FORT LAUDERDALE, Fla. October 23, 2002 - Citrix Systems, Inc. (Nasdaq:CTXS), a global leader in virtual workplace software and services, introduced its Embedded Solutions Program for independent software vendors (ISVs). Aimed at helping ISV partners become more strategic to their customers' businesses, the program allows Citrix ISV partners to enhance their application offerings and increase incremental revenue opportunities by bundling Citrix software with their solutions. Over 300 ISV organizations are already engaged with Citrix through its early adopter initiative. As members of Citrix's Embedded Solutions Program, ISV partners can quickly Web-enable their existing applications without any rewrites – accelerating application deployment and significantly improving usage and performance. Customers can benefit from virtual access to applications, as well as centralized management and improved security. In addition to Citrix technology, ISV partners receive a variety of specialized member benefits including development assistance, technical and marketing support, and training to help ISVs develop, market and sell their combined solutions. Further, Citrix's ISV partners will be able to leverage the Citrix brand, known to 120,000 customers worldwide.

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Page 2 “The introduction of Citrix's Embedded Solutions Program is the latest example of how we are evolving our channel strategy. Our ISV partners will be crucial in our efforts to drive adoption and seed the small and medium business (SMB) market, as well as our efforts to achieve deeper enterprise customer penetration in specific verticals, such as healthcare and financial services,” said Klaus Ostermann, senior director, Enterprise & ISV partners. “Going forward, we'll be looking to bring additional integration and development opportunities to our ISV partners and traditional Citrix Solutions Network (CSN) partners as our product families continue to grow.” More than 300 ISV organizations around the world are already engaged in Citrix's Embedded Solutions Program through the early adopter initiative. Among them, some of the world's most well known application specialists including Cerner Corporation in the U.S., Axios Systems in the U.K., SIVCO GROUP in France and RIB Software AG in Germany. Citrix has established early adopter initiatives in the Americas, and Northern, Central and Southern Europe. Early Adopters “We are delighted to be a selected Embedded S

olutions Partner of Citrix. This agreement allows our assyst product to be used anywhere in the world on any device, including the Internet and mobile devices, in partnership with Citrix,” said Ailsa Symeonides, sales and marketing director of Axios Systems, an international leader in Help Desk and IT service management solutions. “Delivery is secure and quickfire, making other methods look slow and cumbersome. We are particularly excited by the ability to display Web and client/server applications in the same simple interface.” Edinburgh, Scotland-based Axios said the partnership had brought significant advantages for its customers who include hundreds of major private and public sector organizations in the U.K., Europe and North America. “In our case it makes the virtual Help Desk a reality,” Mrs. Symeonides added. “Remote workers can access a central Help Desk solution containing all relevant corporate knowledge, promoting a seamless operation across global time zones.” “We’ve been partnering with Citrix for years to better serve our clients in the healthcare market,” said Mike Valentine, vice president of technology at Cerner Corporation. “As a member of Citrix’s Embedded Solutions Program, we offer one-stop shopping for a variety of service offerings. By providing a uniform single point of contact for sales, service and support, our clients can feel secure that their technology concerns and needs are being addressed.” Citrix Launches Worldwide Embedded Solutions Program for ISVs “We implement sophisticated financial systems in medium and large businesses around the globe, and our customers are often faced with a heterogeneous, distributed computing environment. Whilst we offer a full Web browser version of CODA-Financials, partnering with Citrix allows customers to choose the most appropriate technology for their specific situation,” said CODA’s CEO, Jeremy Roche. “Many users still want their familiar Windows client, even over a Web link, so our relationship with Citrix has been driven by customer demand. We anticipate that the Embedded Solutions Program will provide us with additional tools to maximize the partnership.” “Citrix’s Embedded Solutions Program for ISVs is a new and dynamic component of our overall value proposition to our customers,” said Alex Bethlehem, president of desktopCites. “The joint marketing, development and engineering support this program offers will allow desktopCites to deliver a combined application solution that, in return, will save our customers time and money while delivering a true virtual workplace for their users to access their networked information.” “Since 1961, RIB Software AG has offered software solutions for the construction industry - an extremely complex market with high standards. Our customers’ organizations are de-centralized and each project requires the coordination of vast disparate resources,” said Uwe Huettner, market manager architecture and planning, director services and training for RIB Software AG. “Our Software ARRIBA / ConstructionSuite is integrated to support seamless, real-time communication across geographies. Partnering with Citrix enables our customers to administrate and consolidate all data in a central location and disseminate it across the world.” “Siemens Medical Solutions is proud to be partnering with Citrix through the Embedded Solutions Program,” said Russ Miller, vice president of network services for Siemens Medical Solutions Health Services Corporation. “The Citrix Embedded Solutions Program provides Siemens with a secure, auditable method for the delivery of applications support services to our customers. The Citrix Secure Gateway, in concert with Siemens Health Services VPN and distributed Citrix MetaFrame server solutions, helps reduce the expense of customer support and helps manage user access rights to our customer networks.” Citrix Launches Worldwide Embedded Solutions Program for ISVs “We are able to

provide our customers with highly secured, reliable and fast access Web solutions for Computerized Maintenance Management Systems,” said Carlo Fichera, CEO of SIVECO GROUP. “SIVECO’s relationship with Citrix gives us a tremendous opportunity to extend our solutions range to a larger and global customer base, and this will deliver an important competitive advantage to gain market shares and accelerate our growth. It was crucial for us to add a full Web version onto our offering to meet continuously growing customer expectations in terms of competition, productivity and profitability, especially during this difficult economic situation.” “The overwhelming majority of our customers are non-profit organizations, so extending investments and conserving resources are top IT priorities for them,” said Glenn Grossman, vice president of network technology and support for TM VISTA Inc. “Our customer deployments range from client/server implementations to managed services, in the U.S. and around the world. Citrix’s Embedded Solutions Program enables us to provide a convenient and cost-effective, bundled solution for each organization.” More information about Citrix’s Embedded ISV Program can be found on the Citrix Web site at [www.citrix.com/partners](http://www.citrix.com/partners). About Citrix Citrix Systems, Inc. is a global leader in virtual workplace software and services that provide access to applications, information, processes and people on any device, over any network, anywhere, anytime. Citrix makes today’s digital office completely virtual - instead of having to go to your office, the office follows you. Working with the world’s top industry, integration and consulting partners, Citrix delivers enterprise-ready solutions to business challenges including application deployment, remote office connectivity, workforce mobility and business continuity. More than 120,000 companies worldwide use Citrix Solutions for the Virtual Workplace to give users more mobility, give IT organizations more flexibility and reduce the cost of computing. Citrix offers two families of products that enable virtual access to information: Application Server software, including MetaFrame XP™, MetaFrame for Windows and MetaFrame for UNIX; and Access Portal software, including NFuse Elite, NFuse Classic and Enterprise Services for NFuse. The Company markets its products through a well-established indirect channel comprising approximately 6,000 resellers, integrators and consultants. Citrix is traded on the Nasdaq Stock MarketSM under the symbol CTXS, and is part of the Standard and Poor's 500 Index. Citrix is headquartered in Fort Lauderdale, Florida. For more information, please visit the Citrix Web site at <http://www.citrix.com>. Citrix Launches Worldwide Embedded Solutions Program for ISVs For Citrix Investors This release contains forward-looking statements which are made pursuant to the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934. The forward-looking statements in this release do not constitute guarantees of future performance. Investors are cautioned that statements in this press release, which are not strictly historical statements, including, without limitation, statements regarding planned product introductions, management’s plans, objectives and strategies, and management’s assessment of market factors, constitute forward-looking statements. Such forward-looking statements are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the forward-looking statements, including, without limitation, acceptance of the company’s MetaFrame and portal software product line; the company’s product concentration and its ability to develop and commercialize new products and services; the company’s success in expanding into new geographic and vertical markets; the company’s ability to expand its core business in large enterprise accounts; the s

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